



Pearl Beach
ARBORETUM



PBEAT 2025
Saturday 22 March to Sunday 27 April 2025

CreativeArtCentral



GENERAL INFORMATION

The Pearl Beach Arboretum Environmental Art Trail (**PBEAT**) aims to create inspiring temporary public art that promotes nature conservation, supports community identity and increases the cultural vibrancy. Creating the unexpected is a key objective.

Environmental Art is any art form with an environmental conservation message. The theme for PBEAT2025 is HARMONY IN NATURE.

Applications are now invited for THE PBEAT2025 Artist in Residence PROGRAM.

There are two categories to the Program:

1. **Main Artist in Residence** Payment includes artwork fee, 2 weeks accommodation costs, and payment for 2 community workshops (total maximum \$10,000).
2. **Local Emerging Artist** to work alongside the AIR artist on the same or an individual project (total fee \$2,500 – no accommodation payment as the artist must reside on the Central Coast).

This program offers a unique opportunity to create a site-specific art installation, mentor a local artist, and engage with the community through educational workshops.

APPLY FOR CATEGORY 1. AND/OR 2. USING THIS FORM BY EMAIL OR VIA POST

pbeat@pearlbeacharboretum.org.au

ATTACH "Project Approach Response"; a resume; relevant artwork examples; & references.

THERE IS NO PAYMENT REQUIRED TO SUBMIT THE EOI - HOWEVER DONATIONS TO ASSIST WITH PROCESSING GRATEFULLY RECEIVED

Account name: Crommelin Native Arboretum Inc

BSB: 633000 Account number: 157320029.

There is no application fee for the air artist nor for the emerging local artist.

The deadline for EOI applications is 12 midnight Sunday 24 NOVEMBER 2024 or postmarked 5pm 30 November for postal applications. An Entry Fee applies to cover administration and promotional costs (see page 4), unless otherwise negotiated with the Arboretum.

Successful Expression of Interest for the PBEAT2025 ARTIST IN RESIDENCE PROGRAM will be notified and invited to enter. This Form will then become a contract between the entrant and the Crommelin Native Arboretum Inc. at Pearl Beach until the artwork is removed (by 02/05/2025).

PBEAT 2025 AIR & EMERGING ARTIST EOI

Please be aware that a separate Expression of Interest process is being run for the 'general artist' category of PBEAT2025. Please see the separate application form. There will also be entries from local school and community groups. The AIR lead artist and local emerging artist will not be eligible for the PBEAT prize money as stated on the separate form. You can also choose to enter PBEAT2025 as a general artist using the separate form, however if you are the successful lead AIR artist or local emerging artist, it is unlikely that you will also be invited to install an additional art installation in the general competition.

EOIs for the Artist in Residence Program can be from anywhere in Australia or overseas.

The Emerging Artist who must reside on the NSW Central Coast.

There will be no financial assistance for travel, transfers or visas.

The only accommodation fee is the AU\$2,000.00 Artist in Residence Accommodation allowance.

Installations that are less "ephemeral" but which meet most of these conditions and are set up and removed by the artist are eligible.

ALL ENQUIRIES TO:

PBEAT2025 Project Manager, Fiona Morrison pbeat@pearlbeacharboretum.org.au 0451 145 262

KEY DATES

| | |
|--------------------------|---|
| Mon 16 Sept 2024 | Open for PBEAT2025 Artist in Residence Program Download form or request email. (Note separate application Form for general PBEAT2025 art installations) |
| Sun 24 Nov 2024 | AIR/Emerging Expression of Interest close 12 midnight. pbeat@pearlbeacharboretum.org.au Further information may be requested after you submission. An extension of time may be considered. |
| Fri 15 Nov 2024 | Entrants notified if proposal has been selected (possibly with conditions) |
| Sat 15 March 2025 | Artist in Residence/ Emerging Artist Program commences ending Sunday 30 March. |
| Wed 19 March 2025 | Artwork images finalised for the 1 st Edition of the PBEAT2025 Brochure (can be a sketch). |
| Sat 29 March 2025 | Formal Opening |
| Sat 12 April 2025 | Opera in the Arboretum |
| Sat 19 April 2025 | Easter Saturday Final Event – People's Choice Award announced. |
| Mon 28 April 2025 | Commence dismantling of art installations. |
| Fri 02 May 2025 | All Art Installations to be removed by this date. |

1A. LEAD AIR ARTIST ROLE DESCRIPTION

1. Artwork Creation:

- Conceptualize and create an art installation within the Arboretum responding to the PBEAT brief.
- Engage with visitors and document the creative process.

2. Mentorship:

- Mentor a selected local artist, providing feedback and support throughout the residency.
- Share expertise and foster the artist's creative development.

3. Workshops:

- Plan and deliver at least 2 workshops for local schools and/or community groups.
- Tailor workshops to different age groups, focusing on techniques related to Environmental art and environmental themes.

1B: LEAD AIR ARTIST DESIRED QUALIFICATIONS

- Demonstrated experience in creating site-specific environmental artworks.
- Strong portfolio showcasing a range of artistic practices.
- Experience in mentoring or teaching, especially with young people or children.
- Effective communication and interpersonal skills.
- References from community leaders and/or art administrators.

2A. LOCAL EMERGING ARTIST ROLE DESCRIPTION**1. Artwork Creation:**

- Assist the Lead PBEAT AIR artist with their art installation project
- Conceptualize and create an art installation within the Arboretum responding to the PBEAT brief.
- Engage with visitors and document the creative process (documentation can include artist's journal, photography and video).

2. Workshops:

- Assist with the planning and delivery of at least 2 workshops for local schools and/or community groups.

2B: EMERGING LOCAL ARTIST DESIRED ATTRIBUTES

- Demonstrated commitment to a career in the visual arts.
- A passion for artwork inspired by nature and for community art.
- A portfolio of work.
- Experience in mentoring or teaching, especially with youth.
- Effective communication and interpersonal skills.

TERMS & CONDITIONS FOR ALL PBEAT2025 EOIs

EMAIL THIS EOI FORM WITH ATTACHMENTS TO pbeat@pearlbeacharboretum.org.au POSTAL APPLICATIONS

9 Diamond Road Pearl Beach, NSW 2256

OTHER DELIVERY OPTIONS FOR APPLICATIONS CAN BE ARRANGED ON REQUEST

PLEASE DO NOT POST ORIGINAL PHOTOGRAPHS, IMAGES OR MAQUETTES OR APPLICATIONS ON DISC.

We can arrange electronic transfer if your submission is too large for email.

If you have any queries about these conditions please get in touch. We are happy to discuss alternative arrangements. The preference is for artists who are willing to:

- Respond to the theme HARMONY THROUGH NATURE; and inspire nature conservation and respect for the environment;
- Are of high quality and artistic merit, Are innovative, engaging and convivial;
- Suitable for viewing by the general community;
- Are of a size that will suit the intimacy of the Arboretum;
- Will not be a risk to visitors to the Arboretum; nor to the flora or fauna of the Arboretum;
- Do not involve removal of live plant material in the Arboretum;
- Use clean native plant and/or clean environmentally sustainable materials in construction;
- Contain material that is reasonably fire resistant;
- Can easily be removed at the end of the exhibition period and which will not cause harm to the environment during construction, and dismantling (e.g. Preference is for compostable or recyclable materials, no polluting materials);
- Should the artist/maker sell the work as a result of exhibition in PBEAT2025 then 10% will be donated to the Arboretum.
- Installations that are less "ephemeral" but which meet most of these conditions and are set up and removed by the artist are eligible.

PBEAT 2025 AIR & EMERGING ARTIST EOI

Other Conditions to Note:

- Artists applying must be over 16 as at March 2025.
- The artist/s will be responsible for installation and removal. Installations not removed by the agreed date may be removed by the Pearl Beach Arboretum and stored for collection for a maximum of 2 weeks.
- The Arboretum will not be responsible for the condition or security of the artwork/s. Artists or their assistants are welcome to be on site to monitor the artworks, however the Arboretum is accessible 24 hours /7 days per week.
- All applying artists are encouraged to attend a site meeting to discuss PBEAT2025.
- If you are selected, revisions may be requested to your art installation idea/s to suit the conditions of entry.
- Additional conditions of entry may also be applied to your entry (e.g. restriction in size, positioning only to be in a certain part of the Arboretum and/or restricted use of certain materials).
- Digital images must be clearly labelled and in either .jpeg or .tiff format. They are to be no less than 800kb and no more than 5mb in file size each image;
- Statements and art portfolios must be clearly labelled (artwork and artist name)
- The Arboretum and/or the Central Coast Council may reproduce the work in print, film or electronically for marketing or publicity purposes at any time;
- All hardcopy material supplied must be of a maximum of A4 size. Please do not bind or send hardcopy applications in a folder;
- Please do not supply maquettes. If you have a maquette, please submit a photo of it; and
- Submissions will only be returned to artists who supply a stamped self-addressed envelope.

1. EXPRESSION OF INTEREST (EOI) FORM - MAIN ARTIST IN RESIDENCE

First Name _____
Last Name _____
Address _____
Town / Suburb _____ State / Postcode _____
Mobile _____ Alt Phone _____
Email _____

2. EXPRESSION OF INTEREST (EOI) FORM – EMERGING LOCAL ARTIST

This EOI form is a contract between the artist and the Crommelin Native Arboretum Inc, at Pearl Beach ABN 79 080 936 319, the terms of which are outlined in this document. Please read the Terms & Conditions carefully.

First Name _____
Last Name _____
Address _____
Town / Suburb _____ State / Postcode _____
Mobile _____ Alt Phone _____
Email _____

HOW DID YOU HEAR ABOUT THE PBEAT2025 ARTIST IN RESIDENCE PROGRAM?

- Arboretum website Arboretum Facebook page
Email to Arboretum members and friends Pearl Beach Gem Newsletter
Other Social Media Local Paper
Other (please specify)

IS EOI FOR AIR ARTIST OR LOCAL EMERGING ARTIST?

- 1 entry Artist in Residence EOI, total of \$0 (no fee but donations appreciated)
- 1 entry Local Emerging Artist, total of \$0 (no fee)

Account name: Crommelin Native Arboretum Inc. BSB: 633000. Account number: 157320029

For tax deductible donations a receipt / invoice will be emailed to the email address provided by the Payee. You can join the Arboretum online <https://www.pearlbeacharboretum.org.au/become-a-member/>

Attach Cover Statement/Application; portfolio image; CV/Resume; and references.

1. Please email all information with this completed form.
2. Alternatively we will accept other electronic transfer or can help arrange this.
3. You must attach an up to 100 word statement/application for the role/s for which you are applying.
4. You will need to email or upload a short statement about your art suitable for publishing in the exhibition catalogue (max. 259 characters). Preference is for "word" documents
5. Include up to 3 A4 pages (pdfs or jpegs) of your pervious art (i.e. electronic portfolio)
6. Attach at least two references from community leaders, mentors; or teachers.
7. You will be asked to email or upload a brief biography/resume (in "word") suitable for editing for inclusion in the exhibition catalogue.

CHECKLIST

- Application clear as to whether it is for the main AIR artist or local emerging artist.
- Have you read all the Application Form and **Signed Page 5** (if you cannot sign emailing this form you agree to all the terms and conditions contained herein).
- Include 100 words describing your PROPOSED APPROACH TO A PBEAT2025 Art Proposal.
- Include a current resume / biography Including photographic or video examples of your work..
- Send your EOI entry to pbeat@pearlbeacharboretum.org.au
You may be asked to email additional information describing your experience and artistic approach.

COPYRIGHT

The artist retains copyright ownership of the work and design concepts. The Crommelin Native Arboretum Inc and/or the Central Coast Council may reproduce the work in print, film or electronically for marketing or publicity purposes at any time. The work and reproductions of the work will be properly attributed to the artist/s.

YOUR SIGNATURE

This EOI form is a contract between the artist and the Crommelin Native Arboretum Inc, at Pearl Beach ABN 79 080 936 319, the terms of which are outlined in this document. Please read the Terms & Conditions carefully.

Signed

Date

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WHO WE ARE

Pearl Beach is a small coastal bushland village situated approximately 40km due north of the Sydney CBD (92km by road), but separated from the city by Broken Bay and the Hawkesbury River.

The Pearl Beach Arboretum (officially known as the Crommelin Native Arboretum) is 5.5 hectares of natural bushland in the south western corner of Pearl Beach. It is managed by a committee of local volunteers and has a magnificent open area that has been the setting for many concerts. The Arboretum has charity not for profit status - its primary aim is the promotion of nature conservation.

This Artist in Residence Program – including the involvement of a local emerging artist – is part of Central Coast Council’s Creative Art Central Program.



Left: Location of Pearl Beach between Umina and Patonga on the Central Coast of NSW, 1.5 hours’ drive north of Sydney. The Arboretum location is shown by the star.

Pearl Beach is surrounded by the Brisbane Water National Park.



View of Pearl Beach from the North.

Information on the types of weekly accommodation for rent by an artist in residence can be seen on these websites: Koorawatha Pearl Beach [LINK](#); Pearlie [LINK](#); Chillout [LINK](#); Umina Beach [LINK](#).