







#harmonythroughnature

The Pearl Beach Arboretum Environmental Art Trail 2025 Project Information

Introduction

The Pearl Beach Arboretum Environmental Art Trail (PBEAT) aims to create inspiring temporary public art that promotes nature conservation, supports community identity and increases the cultural vibrancy on the NSW Central Coast. PBEAT2025 is now a biennial event building on the success of PBEAT2023. 2022 and 2021.

Environmental Art is any art form with an environmental conservation message. The theme for PBEAT 2025 is "Harmony through Nature". Community and artist installations are to be inspired by the natural environment of Pearl Beach and Central Coast in order to respond to this theme.

Proposals for up to 23 environmental artworks; and 10 school and community installations will be approved by the curatorial subcommittee. There also be possibilities a number of side events such as workshops in environmental art. Please see the PBEAT General Artist application form.

A special part of PBEAT2025 will be an 'Artist in Residence' (AIR) supported by the Central Coast Council through their 'Creative Art Central' Program, together with an Emerging Local Artist component. Please see separate AIR/Emerging Artist application form.

Theme: #PBEAT2025 #harmony through nature

Individual Art Installations:

- 23 artist installations in competition for prizes. Scattered through whole Arboretum.
- Art Installations which use sustainable natural and recyclable materials are preferred.

Children/School Competition

- Prizes for artists under 16.
- Local School group entries encouraged.

Examples of Community Installations:

- Labyrinth: Woy Way Meditation Group
- Banners / Wrapped with Love: PB Art & Craft
- Environmental Art Workshop/s Community Installations
- Soundscapes
- Children's Tunnel or Wishing Installation

Timeline:

•	Project Promotion	From April 2024 until end.
•	EOI for Schools released	16 September 2024
•	EOI for art installations released	16 September 2024
•	EOI for artist in residence released	16 September 2024
•	EOIs close	Midnight Sunday 10 November 2024
•	Artist/Schools/Groups informed of EOI outcomes	Fri 15 November 2024 5pm
•	Installation Week	Sat 15 March - Fri 21 March 2025
•	Workshops	Saturdays from 22 March 2025
•	Harmony Day Celebration	Saturday 22 March 2025 2pm
•	Opening & Main Prize Giving	Saturday 29 March 2025 2.30pm
•	Opera in the Arboretum	Saturday 12 April 2025 2pm
•	People's Choice Award Event	Easter Saturday 19 April 2025 2pm
•	Pack up from	Monday 28 April – Fri 02 May 2025

Note that public school holidays are Mon 14 April until Fri 25 April 2025. The Easter long weekend is Friday 18 April to Mon 21 April.

Volunteers and a contract project manager

- Project manage the event (experienced event managers).
- Prepare all promotional material (experienced visual artists)
- Guide artists during setup From Sat 09 Sept to Friday 14 Sept 2023
- Volunteers at Cottage every weekend day from 10 am to 3pm (= 15 volunteer days). Note
 the Pearl Beach Art and Craft Group may agree to do this in return for being able to sell their
 art from the Cottage on the weekends.
- Volunteers for Opening Ceremony Set Up, RSA and Pack down.
 Saturday 23/09/23. Event is at 2pm, Set up from 1pm.
- Volunteers for Prize Giving Set Up, and Pack down 31/09/2023.
- Volunteers for being at the Arboretum during Artwork removal. Week of 15/10

Arboretum Subcommittee

- Victoria Crawford (Arboretum President and member of the Pearl Beach Progress Association Executive Committee)
- Mary Knaggs (Arboretum Secretary)
- Gary Phillips (Arboretum IT Manager)
- Rachel Shea (Arboretum Committee Member (representing the Pearl Beach Artists & Community)
- Frances Alter (Arboretum Treasurer)

(A selection/curatorial panel of experienced artists and art managers has been set up. The makeup of the panel is confidential).

Judge for Prizes (prizes subject to Sponsorship/s):

Anne Flanagan, Member of the Biennale of Sydney Board of Directors.

Artists are requested not to contact Anne about PBEAT2025.

PBEAT2025 Artist in Residency (A Central Coast Council 'Creative Art Central' Program)

Award for AIR Artwork (Artist's Fee) \$5,000 (+ 2 weeks accommodation in Pearl Beach)

Emerging Local Artist Fee \$2,500 (working alongside the main Artist in Residence)

The Artist can use the Arboretum Cottage/Workshop as their studio. At least one community workshop will be run by the AIR artists.

Prizes for Other PBEAT Artists and Groups

People's Choice (any category)	\$1,000
First Prize (artist or group over 16)	\$3,000
Highly commended (over 16)	\$1,500

Young Persons (artist/group (16 & under) \$500 + \$500 to their nominated school Highly Commended (16 & under) \$250 + \$250 to their nominated school

School entry (years 4-6) \$500 (to school) School entry (years 7-10) \$500 (to school)

The awarding of any prizes is at the discretion of the Judge and the Arboretum Steering Committee. Where there are equal winners in any category the prize money may be split between artists, schools or groups. No correspondence will be entered into.

Risk Management

- The same rules will apply to all installations as in 2021/22/23 regarding the artist being responsible for safety, and accept that there is no security at the Arboretum.
- All installation materials brought into the Arboretum must be clean (no risk of plant pests and diseases).
- Artists must consider the safety of the public and of Arboretum flora and fauna.

Funding PBEAT2025

We are keen to get sponsors for our prizes. Sponsors can sponsor a certain prize (e.g. schools 2 x \$500). A small fee is charged for individual art and AIR applications. We also seek contributions from those running workshops or selling art via PBEAT2025.

Main Roles

•	Main Convenor/Curator	Mary Knaggs
•	Contract Project Manager	Fiona Morrison

Finance Managers
 Frances Alter & Victoria Crawford.

Volunteer Manager
 Victoria Crawford

Website & Social Media
 Rachel Shea, Gary Phillips

Program Design & Printing
 Artist Installation & Removal Manager
 Photography / Video
 Event & Workshop Managers
 TBA

A Prescence at the Cottage over Weekends

It is proposed to offer use of the Cottage to art, craft or wellbeing groups on the 6 weekends of PBEAT2025 (10 am to 3 pm); except when events are already noted. A volunteer roster will also be created to have a presence at the Arboretum on weekends and over Easter.

Harmony Through Nature Inspiring Links

- https://www.environment.nsw.gov.au/get-involved/sydney-nature/benefits-of-nature
- https://psychology.org.au/for-members/publications/inpsych/2018/april/natural-benefits
- https://www.abc.net.au/news/health/2022-01-21/time-in-nature-why-it-is-good-for-us/100173574

Who we Are

- Pearl Beach is a small coastal bushland village situated approximately 40km due north of the Sydney CBD (92km by road), but separated from the city by Broken Bay and the Hawkesbury River.
- The Pearl Beach Arboretum (officially known as the Crommelin Native Arboretum) is 5.5
 hectares of natural bushland in the south western corner of Pearl Beach. It is managed by a
 committee of local volunteers and has a magnificent open area that has been the setting for
 many concerts.
- The Arboretum has charity not for profit status its primary aim is the promotion of nature conservation.

Contact Us

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PBEAT2025 | PearlBeachArboretum

- Don't let your business miss out on being part of the PBEAT2025. Contact us today to secure your place as sponsor.
- Please note that personal tax-deductible donations can be made directly to the Arboretum. Please contact us for bank details.
- Please note that the 2025 Opera in the Arboretum is a Rotary Event and has separate sponsorship packages.
- The Pearl Beach Art Fair in the Arboretum is a separate event run by the Pearl Beach Artists.



Left: Location of Pearl Beach between Umina and Patonga. The Arboretum location is shown by the star.

Right: Ann Flanagan, Chair of the Bundanon Trust & independent judge, with Liesl Tesch MP at the opening PBEAT2023.





Space Whale Art and Nature Therapy Community Group with their installation "Nest" in PBEAT 2023.



Smoking Ceremony at the Opening of PBEAT2023 with Tim Selwyn of Girri Girra Tours and Liesl Tesch MP.



"Where Seed was Born" by Kasia Niedzielak. First Prize PBEAT2023 (\$3,000).



"The Elephant in the Room" by Andrew Alter. People's Choice Award PBEAT2023 (\$1,000).



"Bowerbird Blues" by Jonathon Grose. Highly Commended PBEAT2023 (\$1,000).



"Tide Rising" by Jojo Fuller. Highly Commended in PBEAT2022 (\$1,000).

See also the video at PBEAT2025 | PearlBeachArboretum